

Program of Events

ACA

**Alabama
College
Association**

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1999

The Dawn of a New Millennium

*March 24-26
Sheraton Civic Center
Birmingham, Alabama*

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1999 ACA Convention

Wednesday, March 24, 1999

11:00 a.m. - 4:00 p.m.

12:00 noon - 1:00 p.m.

12:30 p.m. - 1:00 p.m.

12:30 p.m. - 1:00 p.m.

12:30 p.m. - 5:00 p.m.

1:00 p.m. - 2:45 p.m.

3:00 p.m. - 5:00 p.m.

6:00 p.m.

Registration and Vendor Exhibits

College Music

"Meet our Keynoter" and Book Signing

Dr. Freeman Hrabowski

Newcomers Meeting

Chancellor's Art Exhibit

First General Session

First Keynote Address, Dr. Freeman Hrabowski

Chancellor's Awards

Dinner On Your Own

Thursday, March 25, 1999

7:30 a.m. - 3:00 p.m.

7:30 a.m. - 8:00 a.m.

8:00 a.m. - 9:15 a.m.

9:30 a.m. - 11:15 a.m.

11:30 a.m. - 1:30 p.m.

1:30 p.m. - 3:00 p.m.

3:15 p.m. - 5:15 p.m.

6:00 p.m.

6:00 p.m. - 8:00 p.m.

9:00 p.m. - 1:00 a.m.

Registration & Vendor Exhibits

College Music

Second General Session

Second Keynote Address, Dr. George Autry

State Board of Education Session

Lunch

Commission Meetings & Elections

Concurrent Workshops & Interest Groups

Vendor Door Prize Drawing in Vendor Area
(Must Be Present To Win)

Reception

Dance

Friday, March 26, 1999

8:30 a.m. - 9:00 a.m.

9:00 a.m. - 11:30 a.m.

11:30 a.m. - 12:00 noon

College Music

Third General Session

Chancellor's State of Postsecondary
Education Address

Legislative Update

A Business & Industry Perspective

Fourth General Session

Business Meeting

Adjourn

EVALUATIONS

Evaluations should be placed in the boxes located near each meeting room in the central hallway areas. Boxes will be marked "Place Evaluations Here." Evaluation forms are reviewed carefully by the ACA Executive Committee for continued improvement of the ACA Convention each year.

Guest speakers highlight convention ...

First General Session



Freeman A. Hrabowski, III, has served as president of the University of Maryland Baltimore County since May 1992.

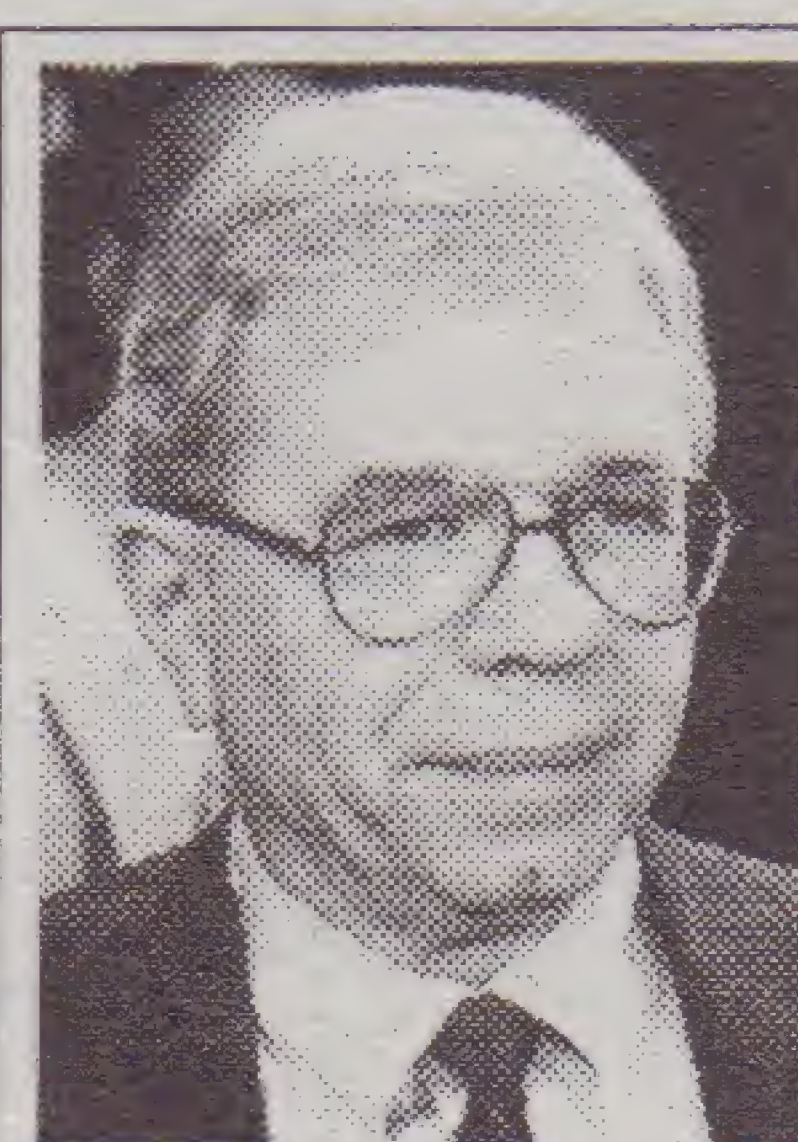
The UMBC campus has 10,000 students, 425 full-time faculty, an operating budget of \$175 million, and over \$45 million in external contract and grants for research and training.

Dr. Hrabowski Born in 1950 in Birmingham, Hrabowski graduated at 19 from Hampton Institution with highest honors in mathematics. He received his M.A. in mathematics and, at age 24, the Ph.D. in higher education administration/statistics from the University of Illinois at Urbana-Champaign.

Hrabowski serves as a consultant to the National Science Foundation, the National Institutes of Health, the National Academy of Sciences, where he is a member of the Academy's Council of Government-University-Industry Research Roundtable, the U.S. Department of Education, and universities and school systems nationally.

He is co-author of the book *Beating the Odds*, focusing on parenting and high-achieving African American males in science, and published by Oxford University Press in 1998.

Second General Session



George B. Autry, a native of Wilmington, N.C., was educated at Duke University (A.B., 1958), at the Duke University Law School (J.D., 1961), and at the George Washington University Graduate School of Public Law.

Following his years at Duke, Autry received a University of North Carolina Richardson Foundation Congressional Fellowship and later became Chief Counsel and Staff Director of Sam Ervin's U.S. Senate Subcommittee on Constitutional Rights.

He has written for the *New York Times*, *Philadelphia Inquirer*, and *Atlanta Journal-Constitution*.

Autry is founding president of MDC, a private, nonprofit research firm specializing since 1967 in economic and workforce development policy. Recent MDC reports include *The State of the South 1998*, released on Labor Day; *Greater Expectations: The South's Workforce Is the South's Future*; *America's Shame, America's Hope: Twelve Million Youth at Risk* (the report which inspired Bill Moyers' PBS special, "All Our Children"); and *Shadows in the Sunbelt*.

Concurrent Sessions

Administration/Students

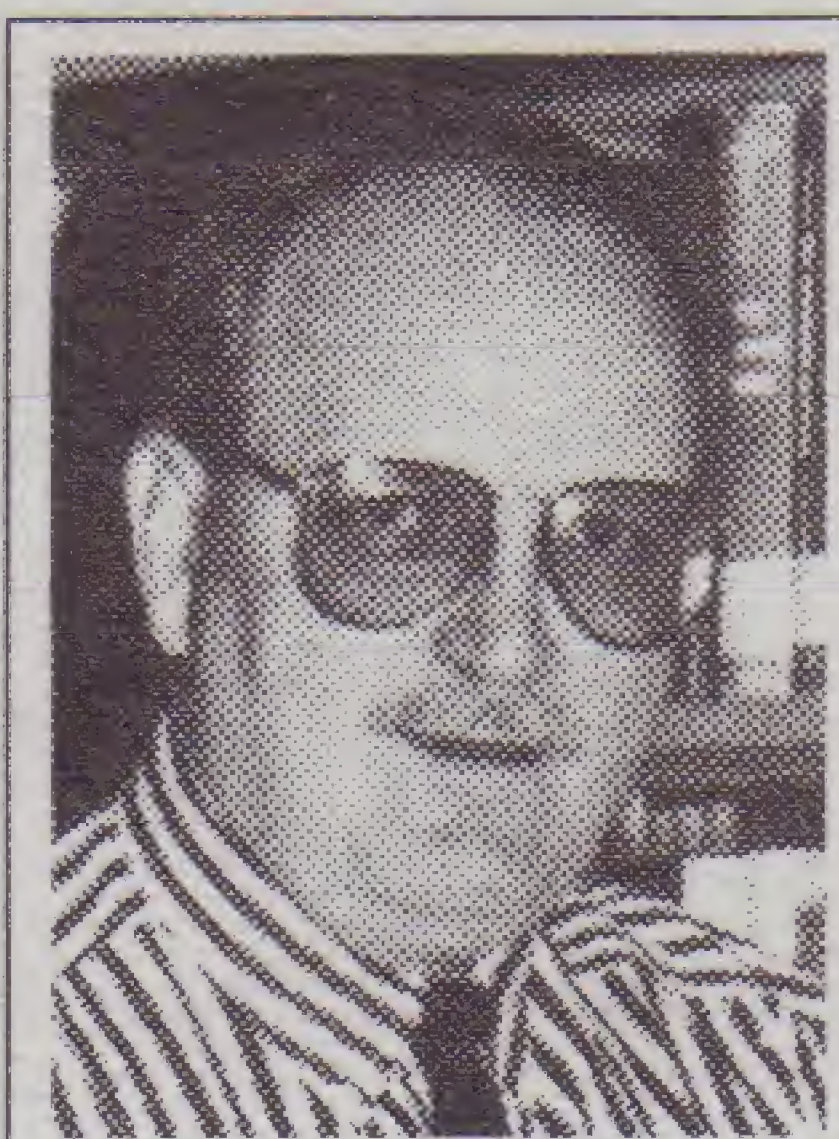


John N. Gardner, educator, author, consultant, student retention specialist, first-year and senior student advocate, and scholar of the freshman and senior year

Dr. Gardner experience reform movements, resides in Lexington, S.C. He is the executive director of University 101, the nationally acclaimed and widely replicated freshman seminar program at the University of South Carolina. He also founded and directs the National Resource Center for the First-Year Experience and Students in Transition.

In the January 1998 issue of *Change*, Gardner was cited in an article naming him as one of approximately 80 people as the "past, present, and future leaders of higher education."

Faculty



Terry Whisnant is president of Horizon Seminars, a conference presentation and workshop company specializing in leadership, motivation, team management, and

Dr. Whisnant self-improvement seminars. He serves as Director of Master Teacher Seminars in Virginia and New Jersey, and is director of the Indiana State College Academy of Instructional Excellence. He will conduct the first Alabama Master Teacher Seminar this summer. These week-long programs have the sole aim of providing teachers a practical exploration of ways to improve their craft.

Whisnant received a doctorate in educational leadership from Virginia Tech, but believes his greatest educational accomplishment was receiving an associate degree.

Support



Sylvia Kelly is a senior sales director with top honors in personal sales and recruiting for Mary Kay Cosmetics. She received an associate in science degree from

Ms. Kelly Bishop State Community College and a B.S. degree from the University of South Alabama. For seven years, she taught in the Mobile County School System.

Kelly has served as image and fashion consultant for religious, civic and educational groups, specializing in skin care, color cosmetics, fashion and career opportunities. She holds a \$250,000 unit club as a top senior sales director for Mary Kay Cosmetics, earning 10 career cars, many furs, jewelry, trips and other bonuses. She has a personal team of consultants spanning over 15 states.

Third General Session



Bill O'Connor was selected as president of the Business Council of Alabama on January 23, 1997. As president, O'Connor leads a 30+ member staff of lobbyists, communications and membership professionals. The BCA represents more than 5,300 business and industry members.

O'Connor previously served as Vice Chancellor for External Affairs at The University of Alabama. He also served the University as Assistant to the President (1987-1995), Director of Legislative Relations (1984-1986), Assistant to the Chancellor for University Relations (1982-1984), Associate Professor in the Department of Advertising and Public Relations in the College of Communication (1987-1995), and Director for Field Services for the School of Communication (1974-1975).

Mr. O'Connor

He was Executive Director of the Alabama Press Association (1978-1982) and Director of Public Information and Planning for the Alabama Department of Mental Health (1976-1978).

He holds a Bachelor of Arts, Journalism and a Master of Arts, Communications from The University of Alabama.

Happenings of note ...

State Board of Education Meeting

The Alabama State Board of Education will meet in the Sheraton Birmingham Ballroom XI at 9:30 a.m. on Thursday, March 25. No other ACA Convention meetings will be held at this time in order to allow ACA attendees the opportunity to observe the State Board meeting. Everyone is encouraged to attend.

Governor Don Siegelman is the president of the Alabama State Board of Education. Members include Mr. Bradley Byrne, District I; Mr. G.J. "Dutch" Higginbotham, District II; Mrs. Stephanie W. Bell, District III; Dr. Ethel H. Hall, vice president, District IV; Dr. Willie J. Paul, District V; Mr. David F. Byers, Jr., District VI; Mrs. Sandra Ray, District VII; and Dr. Mary Jane Caylor, District VIII.

Chancellor's Art Exhibit

The 1999 Chancellor's Art Exhibition will be held March 24, 1999 immediately following the Chancellor's Awards. This marks the third systemwide art exhibition which began in 1995. It is an annual event which, in 1997, was incorporated into the ACA Convention as an extension of the Chancellor's Awards.

Any part-time or full-time student or employee of The Alabama College System is eligible to participate in the exhibition including Alabama Skill Centers, Alabama Industrial Development Training Institute, and the Alabama Department of Postsecondary Education. The categories for exhibiting artwork include: drawing and print, painting, photography, and sculpture. Selected jurors may select a first, second, and/or third place winner, and an honorable mention in each category. Each winner will receive an awards ribbon and a resolution from the Alabama State Board of Education and the Chancellor of The Alabama College System. An overall "Best of Show" student and employee winner will also be selected. The winning artwork from the student and employee "Best of Show" will be displayed in the reception area of the Alabama Department of Postsecondary Education for one year.

Chancellor's Address

Dr. Fred Gainous, Chancellor of the Alabama College System, will offer his State of Postsecondary Education Address during the Third General Session of the Alabama College Association Convention, Friday, March 26, at 9:00 a.m. As the two-year colleges prepare for the change and challenges presented by a new millennium, the system continues to explore new and innovative ways to meet these changes and challenges. A diverse student population, increased technology costs, and a shifting global economy present opportunities for continued reevaluation of the mission and structure of the two-year college. The Alabama College System educates and trains nearly 100,000 students each year. Hear how we can and will meet their needs.

Newcomers Meeting

New to ACA? The Newcomers Meeting can help you make the most of your first ACA Convention. All first-time attendees are invited to this brief session at 12:30 p.m. on March 24 in the Medical Forum Conference Center Meeting Room L. Learn about commission meetings, elections, interest groups, concurrent sessions and more. This meeting will give you the opportunity to ask questions, gain valuable information and meet other newcomers, too.

Thank you!

The Alabama College Association offers a special thank you to these contributors and vendors:

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Congratulations

on another successful convention.

We support your efforts in continuing the professional development of our faculty and staff.

Alabama Southern Community College
 Athens State University
 Bessemer State Technical College
 Bevill State Community College
 Bishop State Community College
 Calhoun Community College
 Central Alabama Community College
 Chattahoochee Valley Community College
 Chauncey Sparks State Technical College
 Councill Trenholm State Technical College
 Douglas MacArthur State Technical College
 Enterprise State Junior College
 Gadsden State Community College
 George C. Wallace Community College (Dothan)
 George Corley Wallace State Community College
 (Selma)

Harry M. Ayers State Technical College
 J.F. Ingram State Technical College
 J.F. Drake State Technical College
 James H. Faulkner State Community College
 Jefferson Davis Community College
 Jefferson State Community College
 John M. Patterson State Technical College
 Lurleen B. Wallace Junior College
 Northeast Alabama Community College
 Northwest-Shoals Community College
 Reid State Technical College
 Shelton State Community College
 Snead State Community College
 Southern Union State Community College
 T.A. Lawson State Community College
 Wallace State Community College (Hanceville)

Information Services Interest Group moved to Commission on Administration

At the request of Mr. John E. Spence, president of the Alabama College System Information Services Association, the Information Services Interest Group has been moved to the Commission on Administration. This interest group was previously part of the Commission on Support.

Spence filed a petition to the Executive Committee in March

requesting this change. According to Spence, the Information Services Interest Group "would be better served under the Commission on Administration". This action item was approved by the Executive Board and is effective immediately. Therefore, members of this interest group should report to the Commission on Administration meeting for commission elections.

Convention Format

Wednesday, March 24

11:00 a.m. - 4:00 p.m.	Registration and Vendor Exhibits <i>Sheraton Birmingham Registration Office #1 (Registration)</i> <i>Sheraton Birmingham Ballroom Pre-Function Area (Vendor Exhibits)</i>
12:00 noon - 1:00 p.m.	College Music <i>Sheraton Birmingham Ballroom III, IV, VII and VIII</i>
12:30 p.m. - 1:00 p.m.	"Meet our Keynoter" and Book Signing, Dr. Freeman Hrabowski <i>Sheraton Birmingham Ballroom Vestibule in front of Registration Area</i>
12:30 p.m. - 1:00 p.m.	Newcomers Meeting <i>Medical Forum Conference Center Meeting Room L</i>
12:30 p.m. - 5:00 p.m.	Chancellor's Art Exhibit <i>Sheraton Birmingham Ballroom XI, XII</i>
1:00 p.m. - 2:45 p.m.	First General Session First Keynote Address, Dr. Freeman Hrabowski <i>Sheraton Birmingham Ballroom III, IV, VII, and VIII</i>
3:00 p.m. - 5:00 p.m.	Chancellor's Awards <i>Sheraton Birmingham Ballroom XI, XII</i>
6:00 p.m.	Dinner On Your Own

Thursday, March 25

7:30 a.m. - 12:00 noon	Chancellor's Art Exhibit <i>Sheraton Birmingham Ballroom V, IX</i>
7:30 a.m. - 3:00 p.m.	Registration <i>Sheraton Birmingham Registration Office 1</i> Vendor Exhibits <i>Sheraton Birmingham Ballroom Prefunction Area</i>
7:30 a.m. - 8:00 a.m.	College Music <i>Sheraton Birmingham Ballroom V, IX</i>
8:00 a.m. - 9:15 a.m.	Second General Session Second Keynote Address, Dr. George Autry <i>Sheraton Birmingham Ballroom V, IX</i>
9:30 a.m. - 11:15 a.m.	State Board of Education Session <i>Sheraton Birmingham Ballroom XI</i>
11:30 a.m. - 1:30 p.m.	Lunch (\$5 voucher included in registration packet good at any Sheraton lunch facility)
1:30 p.m. - 3:00 p.m.	Commission Meetings and Elections
1:30 p.m. - 1:45 p.m.	Elections Commission on Administration, <i>BJCC East Meeting Room N, Third Floor</i> Commission on Students, <i>BJCC East Meeting Room D, Third Floor</i> Commission on Faculty, <i>BJCC East Ballroom A, First Floor</i> Commission on Support, <i>BJCC East Meeting Room O, Third Floor</i>
1:45 p.m. - 3:00 p.m.	Speakers Commission on Administration -- Dr. John Gardner Commission on Students -- Dr. John Gardner (combined session with Administration) <i>BJCC East Meeting Room N, Third Floor</i> Commission on Faculty -- Dr. Terry Whisnant <i>BJCC East Ballroom A, First Floor</i> Commission on Support -- Ms. Sylvia Kelly <i>BJCC East Meeting Room O, Third Floor</i>
3:00 p.m. - 3:15 p.m.	Break

3:15 p.m. - 5:15 p.m.

Concurrent Sessions and Interest Groups

3:15 p.m. - 5:00 p.m.

- Ms. Sally Covington & Ms. Dee Shields, "Marketing & Public Relations"
BJCC East Meeting Room A, First Floor
- Mr. Jack Nutter, "Technical Training Aids/McGraw-Hill High Technology Training"
BJCC East Meeting Room B, First Floor

3:15 p.m. - 4:10 p.m.

- Mr. Jeff Foshee/Ed George, "Hiring Retirees of the Alabama College System"
BJCC East Meeting Room G, Third Floor
- Dr. Keith Dunham, "Intro to Computer Based Training"
BJCC East Meeting Room D, Third Floor
- Dr. Charlesetta Shelton, "Coping Strategies for Life's Juggling Act"
BJCC East Meeting Room H, Third Floor
- Dr. John Gardner, "Retention"
Medical Forum Conference Center, Meeting Room F, Third Floor
- Ms. Shirley L. Barnes, "Developing Good Communication Skills in the Workplace"
Medical Forum Conference Center, Meeting Room D, Second Floor
- Systems and Computer Technology, "Campus Intranet and Internet Access and Distributed Learning"
BJCC East Meeting Room I, Third Floor
- Dr. Bert Slafter, Dr. Rod Britt, Dr. Joe Morris, Dr. Roy Johnson and Mr. Keith Sessions, "Articulation Transfer for Faculty Advisors"
BJCC East Meeting Room L, Third Floor

3:15 p.m. - 3:40 p.m.

- Art Interest Group, Dr. Bethany Engle, "Why We Fail As Art Instructors"
Sheraton Hotel, Fourth Floor, Hospitality Suite 405
- English Interest Group
Medical Forum Conference Center, Meeting Room C
- Cosmetology Interest Group, Ms. Jean Stockman and Ms. Jean Parker
State Board Exam Panel Discussion
BJCC East Meeting Room E, Third Floor
- EMS Interest Group
BJCC East Meeting Room O, Third Floor
- Resource Development Interest Group
Medical Forum Conference Center, Meeting Room E
- Welding Interest Group, Mr. James Ivy, "AWS Student Chapter Intermediate Level Program"
Sheraton Hotel, Fourth Floor, Suite 412
- Nursing/Allied Health Interest Group, Ms. Barbara McCant
"Allied Health Programs and the Semester Conversion"
Medical Forum Conference Center, Meeting Room I
- Ms. Sandra Ray, "The Nontraditional College Student"
BJCC East Meeting Room K, Third Floor
- Ms. Merceria Ludgood, J.D., "The New Millennium: What's Ahead for Education - Legally"
BJCC East Meeting Room C, First Floor
- Dr. Charles Lake, "Technology in the Classroom"
BJCC East Meeting Room J, Third Floor

3:45 p.m. - 4:10 p.m.

- Ms. Sandra Ray, "The Nontraditional College Student"
BJCC East Meeting Room C, First Floor

- Ms. Merceria Ludgood, J.D., "The New Millennium: What's Ahead for Education - Legally"

BJCC East Meeting Room C, First Floor

- Dr. Charles Lake, "Technology in the Classroom"

BJCC East Meeting Room J, Third Floor

4:20 p.m. - 5:00 p.m.

- Ms. Marcella Morgan, "Workforce Directions"

BJCC East Meeting Room I, Third Floor

- Dr. Charlesetta Shelton, "Coping Strategies for Life's Juggling Act"

BJCC East Meeting Room H, Third Floor

- Mr. Jeff Foshee/Ed George, "Legal Issues in Education"

BJCC East Meeting Room G, Third Floor

- Dr. Bert Slafter, Dr. Rod Britt, Dr. Joe Morris, Dr. Roy Johnson and Mr. Keith Sessions, "Articulation Transfer for Faculty Advisors"

BJCC East Meeting Room L, Third Floor

- Mr. Don Kelly, "Alabama Virtual Library"

BJCC East Meeting Room J, Third Floor

- Mr. Bill Reynolds, "Training for the 21st Century -- the Boeing Model"

BJCC East Meeting Room K, Third Floor

- Dr. Matthew Hughes, "Workforce 21 Update"

BJCC East Meeting Room C, First Floor

- Dr. Al Miles, "The Americans with Disabilities Act"

BJCC East Meeting Room F, Third Floor

- Dr. Terry Whisnant, "Classroom Communication for the Hard of Listening"

Medical Forum Conference Center Meeting Room F, Second Floor

6:00 p.m.

Vendor Door Prize Drawing in Vendor Area (Must be present to win)

6:00 p.m. - 8:00 p.m.

Reception

Sheraton Birmingham Ballroom XI

9:00 p.m. - 1:00 a.m.

Dance (Featuring the "Tip Tops")

Sheraton Birmingham Ballroom XI

Friday, March 26

8:30 a.m. - 9:00 a.m.

College Music

Sheraton Birmingham Ballroom III and IV

8:30 a.m. - 11:30 a.m.

Chancellor's Art Exhibit

Sheraton Birmingham Ballroom III and IV

9:00 a.m. - 11:30 a.m.

Third General Session

Chancellor's State of Postsecondary

Education Address

Legislative Update

A Business & Industry Perspective

Sheraton Birmingham Ballroom III and IV

11:30 a.m. - 12:00 noon

Fourth General Session

Business Meeting

Sheraton Birmingham Ballroom III and IV

12:00 noon

Adjourn